Registered Charity No. 1114957



FUNDRAISING GUIDE











Waggy Tails Rescue Ltd – company limited by guarantee. Registered in England & Wales Company No. 5750206 Registered Office Helen's House, 143 Magna Road, Wimborne, BH21 3AW



Waggy Tails Rescue is a registered charity based near Poole and Bournemouth. The Waggy Tails story is about happy dogs, happy people and happy homes. We always put the animal first – then the rest will follow.

We have a no destruction policy. No healthy animal is ever put to sleep, which means that as well as re-homing we also look after dogs in long term foster homes.

These tend to be dogs who are too ill or too old to be re-homed but we feel that these "oldies" have a right to a dignified and happy retirement. We need foster homes and sponsorship for our "oldies" whose vets bills are consistently high!

Fundraising

There are lots of ways in which you can help us with fundraising. Whatever you raise will go directly to help the dogs in our care.



You can organise your own fundraiser, from a coffee morning, to a dog show or take part in a bigger sponsored event like the London marathon.







Help us Fundraise

There are lots of ways in which you can help

AT HOME

- Invite your friends to a coffee morning, tea party, American supper, cheese and wine etc, and we will give you display material. Ask everyone to contribute and charge for entry.
- Have a tombola, or bring and buy.
- Spring clean and have a car boot or garage sale.
- If you go to a club or pub, ask the landlord to organise a quiz and donate the entry fees to Waggy Tails.
- Do something that will enable you to raise sponsorship money eg. A silence, a swim, a walk, a haircut, a shave, a diet, etc.
- Ask every shop you go into if they will display a poster or have a collecting tin.
- If you go to the gym, get sponsorship for 'miles' on the treadmill or exercise bike, or lengths in the pool.
- If you are a keen gardener hold a plant sale or 'swop'.

AT WORK

- Ask if you can have collection box. We will supply a poster/pictures to accompany it.
- If you all have to 'look smart', suggest a dress-down day, with all participants donating. You could wear silly ties, hats or ear-rings! Invite us along to say 'Thank You'!
- Suggest a 'take a pet to work' day. It could be real, or a toy version.
- Suggest to your colleagues you all get together and organise a fundraising supper party. Everyone brings a dish, and all give a donation.
- Ask if you can display a poster in the staff canteen. And keep talking about Waggy Tails at every given opportunity.
- Sign up to payroll giving, and encourage your colleagues to do the same.
- Hold a small raffle and ask your boss to donate a prize.

AT SCHOOL

- Tell your teacher what you want to do and get their ideas as he/she's probably done lots of things like this before.
- Suggest to your class that you have a competition to draw your pet. We will judge and give a
 prize.
- Ask if someone from Waggy Tails can come along to give a talk in return for a donation of money or dog food.
- Get your mums to bake cakes and sell them at school, giving the proceeds to Waggy Tails.
- Get your class to bring in photos of their pets and, for a donation, display them on a notice board. Then everyone has to guess whose pet belongs to who.
- Hold a bring and buy sale at guides/scouts youth clubs etc.
- Offer to clean cars for parents/teachers in return for a 'wage' which you donate to Waggy Tails.
- Have a sponsored 'Silence' or 'Spelling bee'.
- Ask if you can have a toy sale at school.



Planning

Think carefully about what you want to do.

Don't be too ambitious, even small events can generate lots of interest.

Choose a venue and make sure that it is suitable for your purpose.

Check if you need a licence, your local council can help.

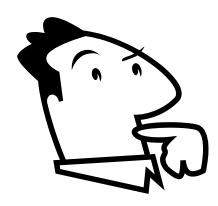
Your venue may have insurance but check that you are covered, you may need to get your own.

All events have some expenses so you will need a budget.

Make sure you have lots of help and that everyone knows what they are doing.

Publicise your event, word of mouth works well and is free.

We can supply information about the charity for you to use.





SKYLINE

www.skylineevents.co.uk

Skyline is a progressive and dynamic events company that enables people from all walks of life to take on the challenge of a lifetime whilst raising funds for their favourite UK charity.

They offer:

Parachuting
Peru Trek
London to Paris Bike Ride
Corporate Events
Overseas Events

See their website for more ideas and how you can raise money for us.







Just Giving is a website you can use to set up your own fundraising page, share it with friends and raise money for your favourite charity.

www.justgiving.com

Just let us know what you have chosen to do and how you get on.



Husky Driving



Sponsored Cycle Ride



Sponsored Swim



Sponsored Slim

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Waggy Tails Rescue—Fundraising Form Registered Charity No: 1114957

IF YOU ARE HOLDING AN EVENT TO RAISE FUNDS PLEASE COMPLETE & RETURN THE FOLLOWING TO: Waggy Tails Rescue, Helen's House, 143 Magna Road, Wimborne, Dorset, BH21 3AW

NAME: COMPANY:
TODAY'S DATE /
ADDRESS:
Postcode
Contact Number
TYPE OF EVENT
DATE OF EVENT / LOCATION
DETAILS OF EVENT 50 words max (continue on another sheet if necessary)
FUNDRAISING DECLARATION Please sign here to confirm that all monies collected by donations and sponsorship will be returned to Waggy Tails Rescue within 3 months of the event date (at the latest).
Signature Date /



XXL

16

XXL 48"

Event Clothing

If you would like to order a t-shirt (cotton) or running vest (cool comfort polyester) please complete the form below. Garments are printed in black, with the Waggy Tails Dog and Charity details.

T-shirt (white)	S	M	L	XL
Running Vest Ladyfit (yellow) (racer back)	8	10	12	14
Unisex (Yellow)	S 38"	M 40"	L 43"	XL 45'

T-shirts and running vests are £7.50.
Personalised with your name/group £10.00 Please write details in the box.

Total amount due for garments ordered = £.....

These items are supplied by Salix Embroidery & Graphics, you will be contacted by them to arrange payment and collection. If you have any queries please contact them on 01202 950674.